AwareComm's® Culture Value-ation Private Preview

Contact us to express your interest in the Private Preview and to learn more about the eMod-ular AdI™ Due Diligence selection process.

Della Jorgensen, COO
AWARENESS COMMUNICATION TECHNOLOGY, LLC

della@awarecomm.com
Or Through the AppSource Offering's "Contact Us"

AwareComm® Support
sos@awarecomm.com

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PRIVATE PREVIEW

Rumi, 13th-century poet, scholar, theologist, mystic said, "life is a balance between holding on and letting go." We at AwareComm® refer to that balance, that center point, that space in between as adaptive intelligence. An innate intellect that allows us to secure ourselves in that which is grounding and release ourselves into the freedom of the human experience. It's the top competency we need to both survive and thrive in the rapidly changing world that we live in.

At AwareComm®, we are dedicated to preserving and strengthening the adaptive intelligence that lies within each of us.

> **Initiating the Private Preview of the**
> **Culture Value-ation Indicator**
> *The Newest Addition to the AwareComm® Ecosystem*

More than ever, organizations want to create a culture rooted in adaptive intelligence. EY suggests that "for companies to position themselves for long-term success in this shifting environment, business leaders must prioritize adaptability as a must-have organizational trait."

AwareComm® developed a methodology-based algorithm AI + BI + HI + SI = eMod-ular Adaptive Intelligence™ (eAdI™) using top-tier technology as well as the philosophy and simplicity of theoretical physics. This unique algorithm integrates multiple disciplines to recognize and resolve eMod-ular Adaptive Resistance™ (eAdR™) and equip people with the aptitude to uncover and discover their inherent eMod-ular Adaptive Intelligence™ (eAdI™).

- ✓ AI – Connect Perception and Insight as Causation
- ✓ BI – Optimize the Flow of Assets for Creativity Effectiveness
- ✓ HI – Observe and Understand Duality of the Human Experience
- ✓ SI – Apply Universal Spiritual Principles to Implement Cause and Effect

Our latest innovation is the Culture Value-ation Indicator, a comprehensive front-end and benchmark assessment that uses a Power BI Custom Visual Iceberg to depict the balance of Adaptive Intelligence (evident above water) and Adaptive Resistance (concealed beneath the surface), both critical factors shaping the culture within an organization.

There are over 3,000 assessments in the marketplace. Solutions are rarely part of the package and if they are, how long do they really last? How many come complete with a solution that has shown lasting change?

> **Not Just *What* but *How***
> **If to Change, How to Change, and How to Make it Last**
> *Experience the Value-ation Prior to its SaaS App Development*

We're launching a Private Preview of the Culture Value-ation Indicator. This Private Preview will include strategy and coordination meetings, deployment and assessment completion, result reviews with premier AwareComm® executives, and the potential selection of a team to be facilitated through the proven principle-based *Creating a Culture Responsive to Change* Course and Implementation Program.

CULTURE VALUE-ATION INDICATOR ASSESSMENT

The Value-ation is designed to measure both sentiment and sentience of an organization's culture to identify, evaluate, and confirm levels of eMod-ular Adaptive Resistance™ and eMod-ular Adaptive Intelligence™.

It identifies constructive (eAdI™) and destructive (eAdR™) patterns of the internal/external culture including core pockets that are often unidentifiable, unnoticed, or worse yet ignored, resulting in the loss of time, money, innovation, harmony, and overall productivity.

Value-ation Sections:

✓ How We See Our Team – Which Animals Roam Your Organization?
✓ Trustworthiness of Environmental Culture – Alignment or Suggestions, Urgency, and Intensity
✓ Reactions to Environmental Culture – Intensity and Frequency Duration
✓ Participant Reflection Time – Reflection Interval and Response Deliberation

TEAM CULTURE PROGRAM

Creating a Team Culture Responsive to Change eMod™ Courseware and Implementation

No matter where you are in the organizational cycle—birth, growth, maturity, senility, death, or mergers/acquisitions—each stage presents unique benefits and challenges for the organization culture. We've worked with them all.

After completing the Value-ation, a few selected organizations amid the Private Preview participants will have the opportunity for an initial team within their organization to be facilitated through the time-tested *Team Culture* Program (eMod-ular Software-Courseware and Implementation Workbook).

Toni Johnson, President
Solar Employees Association (Solar Turbines)

"No other presentation has ever elicited the incredible positive response
that this workshop generated...
designed to look at the destructive attitudes and behaviors that occur
in the workplace and at home...this unique process is sure to help our employees learn
the cause and effect of feelings to emotions; emotions to perspectives;
perspectives to attitudes; attitudes to behavior; and behavior to consequences."

The *Team Culture* Program is an interpreter between principles and people:

✓ Introduces principles of how eMod-ular Adaptive Resistance™ and eMod-ular Adaptive Intelligence™ manifest in our perception, attitude, thinking, and behavior (PATB) using Dynamic Relational Models™ (DRMs™) to represent the interrelationship of the components
✓ Presents eMod-ular Adaptive Resistance™ in a non-confrontational and non-disclosing manner and brings to light patterns within organizations that are often unidentifiable, unnoticed, or worse yet ignored, allowing them to be addressed professionally with sensitivity

- ✓ Defines the nature and presence of duality by presenting eAdI™ as the complement to eAdR™, creating the convergence of opposing principles
- ✓ Showcases cause and effect as a theme that runs like a ribbon through the program, creating a foundation for discovery, discernment, and processes (Boolean logic)
- ✓ Reveals our innate connection to interdependency - to be part of the natural exchange of Leadership-Followship™ and Followship-Leadership™
- ✓ Creates an opportunity to assess the alignment between personal and organizational Vision, Mission, and Principles
- ✓ Develops thought-thinking-discernment-action processes to ensure understanding and application of the principles and concepts using the Socratic framework of Assess and Apply Content Reflections
- ✓ Incorporates exercises and tools that neutralize eAdR™ and strengthen eAdI™ to promote lasting change that can be utilized throughout the day, both privately and within a team collaboration environment
- ✓ Provides a simple but profound delivery architecture that creates meaningful learning experiences that don't further overwhelm our brain, but instead use instructional methods and processes tailored to the way our human brain natural functions
- ✓ Engages and enhances whole brain integration that supports various learning styles and abilities, and overcomes common learning difficulties/disorders
- ✓ Activates a transformational un-learning and re-learning process that creates an environment and educational experience allowing participants to excel beyond their limiting beliefs and misconceptions by tapping into the participant's hidden capacity/hidden reserves (Accelerated Learning)
- ✓ Integrates accountability components and optional evidence-based reporting
- ✓ Gains immediate and incremental value (both instant and continual opportunities to learn and improve over time)
- ✓ Enables participants to ePublish AdI™ add-on insights, known as eMod App-ons™, to develop a deeper sense of ownership over the content and principles, aligning with the organization's vision

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Alvin Toffler
Eminent Futurist, Businessman, and Philosopher

"The illiterate of the 21st century will not be those who cannot read and write,
but those who cannot learn, unlearn, and relearn."

The success of eMod-ular Software-Courseware is anchored in its proprietary Personal Learning Technology (PLT™) delivery method and the creation of the concept and application of principle-based Dynamic Relational Models™ (DRM™).

The intentional architecture of Dynamic Relational Models™ showcases the duality of nature. This visual complement ignites an un-learning and re-learning process.

- ✓ Un-learning – creates awareness, provides understanding, expands perception, and fosters discernment as it relates to thought-thinking processes and behaviors that are limiting, fear-based, and often destructive
- ✓ Re-learning – provides choices founded in cause-and-effect principles, offers as a new way to think about and approach life experiences, awakens and/or strengthens self-authority, self-responsibility and self-accountability, promotes personal empowerment and experiential applications

By interacting with the courseware and models, you are interacting with living principles; there is an elevated exchange between the nature of the technology itself and the individual using it. There is a remembrance that happens with principles; they have adaptogenic properties. Principles might be ignored but they never expire.

The Course's efficacy has been third-party tested in challenging environments, including among the homeless, institutionalized men, battered woman, and addiction recovery. This independent verification confirmed its significant impact, with improvements exceeding one standard deviation and a T factor of 95 or greater, indicating that 95+% of the positive outcomes can be attributed as a direct result of eMod-ular Software-Courseware delivery and content.

Rod – Recovery Participant in Third-Party Testing

"…When I learned what "the root" was, I changed.
That change has stuck with me for 15 years.
Without your program, I wouldn't have been alive to experience any
of the above [family and fulfillment], let alone do anything about it. What a blessing."
Letter 15 Years Later

Robert Giambelluca
Circulation Director, Blade Citizen Newspaper

"I have been hiring from your labor pool for almost two years and have always been impressed with
the quality of employees I've received. I'm amazed at the level of motivation and confidence displayed
in their work ethic and attitude...

In addition to seeing an impressive 22 percent increase in sales generated
by the thirteen part time workers I contracted from you...
Very impressive for people who were just months ago unemployed and homeless."

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eMod-ular Software Courseware has proven effective across diverse sectors, including enterprise clients like Boeing and Solar Turbines, small businesses like Rose Toyota (the first dealer in the USA), youth sports, public schools, churches, addiction recovery programs including the FAA Aftercare Program, social model programs, and services for the homeless, among others.

Byron Rose
General Manager of Rose Toyota (First Toyota Dealer in the USA)
(FIVE YEARS LATER)

"Our company has attained a new level of productivity...
all of our management has experienced the [Pocket Wisdom] Series and
the results are outstanding...employees are more excited about their jobs...
when we work together and treat each other with respect, we all win."

Phil Conrad - President of Endevco

Endevco used the program to save a valuable senior executive
that would have been difficult to replace. …
[We] were committed to taking corrective action...
had your services not been available to us, this twenty year plus employee
would have been discharged and
his valuable "know how" would have walked out the door with him."

Jim Schmedding - Former San Diego Charger (Pro Football) and
Executive Director of American Youth Sports Association

"...The program had not only an immediate impact on the behavior of the girls,
but also affected their performance weeks and even months later.
I submit that these will, in fact,
be lifelong changes that have occurred in these young women."

Additional Opportunities of Engagement

Your Content Enhanced with AdI™ DRMs™ and Principles and Published as eMod Apps™ – AwareComm's No-Code eMod™ ePublishing

AwareComm® offers the opportunity to infuse AdI™ content, principles, and models into the organization's existing content (training, marketing, etc.) using AwareComm's No-Code ePublishing Software including the creation of eMod Apps™ as well as the branding and configuration of the eMod App™ menus. This integration allows for continuity of message as a foundation for the organization.

Home and Community Outreach Programs
Licensed Copies of eMod™ Team Culture Course

The skills of eMod-ular Adaptive Intelligence don't just benefit the organization alone. Those same employees bring their skills of adaptive intelligence home to their families, to church with their congregation, to clubs with their fellow members, and to recreation hubs with their teammates.

To support the participants in growing and sustaining their adaptive intelligence, AwareComm® has a Home Outreach Program for selected organizations. This Outreach program equips not only your team with tools for professional development but also includes a home-use license. This allows them to extend the same principles to the environment that most impacts their work ethic and productivity: their home life.

AwareComm® also offers a Community Outreach Program, where selected organizations can match and extend the benefits of the Home Outreach Program by providing licenses to local community organizations. This initiative aims to enhance the well-being and development of the broader community.

AWARECOMM ECOSYSTEM AT A GLANCE

1. Bolsters organizational resilience by implementing insights and solutions via eMod-ular AdI™ Apps and eMod-ular AdI™-infused ePublishing to reduce eAdR™ and enhance eAdI™ both within and beyond the organization.
Provides a collaborative platform for employees and customers to share valuable experiences and insights through the creation of eMod App-Ons™, demonstrating the seamless integration of the eMod™ App's

2. Develops strategic alliances with wisdom-based entrepreneurs to establish AdI™-infused ePublishing Institutes (that use eMod™ No-Code tools for publishing), cultivating and serving AdI™-based communities and organizations.

3. Create a robust, AdI™-anchored commerce ecosystem that fosters a prosperous community economy, facilitated by the private AdI™ Community eModular Adaptive Resource™ (E.A.R.™) App.

Each level of this three-tiered hierarchical business model is guided by the tenets of AdI™ principles.

BACKGROUND

A Trailblazer in Early AI and Technological Innovation

AwareComm's founder, Richard Jorgensen, PhD, is a distinguished pioneer in technology and human understanding, with over 60 years of experience, particularly in artificial intelligence. His early career highlights include leading roles in software, analytics, business intelligence, and business development. Notably, at Boeing, he was part of the 13-person team to bring up the first ever IBM System 360 running under ASP.

During his tenure at Boeing, he replaced the existing job shop accounting system by developing and deploying a new FIFO Manufacturing Accounting Software, achieving full implementation in a remarkable timeframe of 60 days. Jorgensen followed that up with the creation and implementation of the first code that rewrote itself based on real-time data, cutting run-time from 8 hours to 3 hours during a period when it cost $300 per minute ($18,000 per hour a annual saving of $ 32.8 million in the 1970s - approximately $240 million annual today).

As the founder of JSI, he developed communication protocols software for real-time banking applications, notably for the Burroughs TC 500/B3500, an early intelligent terminal computer for banking.

In the realm of minicomputers, Jorgensen was instrumental in the development and market capture of multiple industries as the first DEC OEM (PDP8). During that time, he also developed J-Ware in 1980, the first ever AI No-Code software generator, a groundbreaking feat reported on the front page of Computer News.

Jorgensen used J-Ware to create the original Autotrader Magazine distribution and analytics software, as well as inventory management software for the beverage distribution industry and serialized tracking and recall software for remanufactured tires, capturing the marketplace in both cases.

Additionally, he used J-Ware to develop software that collected meaningful data at the early stage of cancer and created analytics for early detection of oral cancer research, indicating J-Ware's adaptability across different sectors.

Jorgensen's work with VIA Computer, which he later acquired, involved *MicroProfit*, the first real-time financial modeling software used by 90% of the Fortune 500 companies at the time. This was distributed by the CDC worldwide timeshare network.

Life-Altering Events and as the Root of AwareComm® Technologies

His near-death experience in 1986, left him with deep knowing that he had a distinctive role to play in the advancement of humankind. He sold his mountaintop ranch and bought a 68-foot ocean sailing vessel called the *Midnight Sun* as his new home and began a new journey.

As a result of his subsequent stroke in 1987, traditional insights became overwhelming, and he had to find a method to deconstruct insight into interconnected, meaningful, and manageable segments. This process led to the creation of a system that could organize and relate complex ideas effectively.

Hence the unfolding of the AwareComm® Ecosystem with Jorgensen as the chief software architect and primary programmer. Some of Jorgensen's innovations include: eMod-ular No-Code ePublishing Software, eMod-ular Software-Courseware™, Personal Learning Technology™ (PLT), Dynamic Relational Models™ (DRMs), and a series of DRMs that express the duality of life and corresponding content published as eMod™ Apps... just to name a few.

Jorgensen's inventive contributions are distinguished by their uniqueness and the clear imprint of his creative vision. His work earned him an honorary Doctorate of Humane Letters, acknowledging his significant impact on society. The university which issued his PhD (hc) planned to incorporate his courseware and insights on Duality DRMs™ into the required curriculum, further honoring his legacy.

Richard D Jorgensen, PhD (hc)
Founder and CEO, Awareness Communication Technology, LLC

"It's all about equality software delivery and thought-thinking content.
To put this into perspective
blending the melody of the instrument with the voice of a human creates
the richest fulfilling expression of life itself as a symphony."

Understanding that the nature of software that is rooted in principles (Boolean logic), Jorgensen took the philosophy of writing software and applied it to natural flow writing content (defining and illustrating principles).The concept of thought and combining it with the application of principles (which is the thinking process itself inclusive of emotions and value) allows for the *logic connection* of the two dimensions of the nature of the thought-thinking process (mathematical perfection, AI + BI, plus human considerations, HI + SI).

Richard D Jorgensen, PhD (hc)
Founder and CEO of AwareComm®

"Until AI and BI had risen in both technical ability and market acceptance,
their full capabilities and potential unethical uses
in the integration of the man-machine relationship
had not yet been revealed.
Thus, eMod-ular Adaptive Intelligence™ is now a non-negotiable for mankind.

It's not about restricting AI and BI with rules.
It's about empowering AI and BI with the application of principles."

GETTING STARTED

MUTUAL DISCOVERY

Welcome to exploring the Private Preview of the AwareComm® Culture Value-ation Indicator.

Assessments come in all shapes and sizes, and it is important that the mutual selection process is one that aligns with both organizations. Understanding and addressing eMod-ular Adaptive Resistance® isn't for everyone.   Many organizations simply want to manage problems, not resolve problems.

In the Private Preview we will be sharing the outcomes of years of research and development that are not yet released as "General Availability" as well as works that have been utilized in home, work, worship and play environments for the past 35 years.

Respectfully your team and organization will be asked to sign a confidential non-disclosure agreement as a natural part of a Private Preview. We are sure you can appreciate and understand this step.

Contact Us – to express your interest in the Private Preview and to learn more about the eMod-ular AdI™ Due Diligence selection process.

INVESTMENT IN YOUR ORGANIZATION'S FUTURE

Please note that participation in the Private Preview involves a paid investment by the participating company. This fee covers the comprehensive suite of products and services provided, including access to our proprietary tools, expert consultations, and training programs. This investment ensures that your organization receives tailored, high-quality insights and solutions that can lead to lasting, positive change.

We believe that by investing in the development of eMod-ular Adaptive Intelligence™ and addressing eMod-ular Adaptive Resistance™, your organization can achieve a more resilient, innovative, and productive culture.

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PRIVATE PREVIEW CONTACT

Della Jorgensen, COO
della@awarecomm.com
Direct Line: 619-425-2685

SUPPORT CONTACT

sos@awarecomm.com